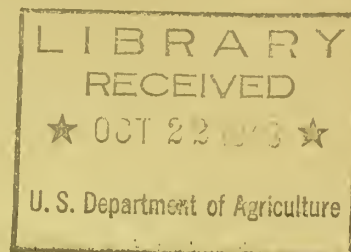


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WAR FOOD ADMINISTRATION
FOOD DISTRIBUTION ADMINISTRATION
150 Broadway, New York 7, N. Y.



"GET YOUR BAG LIMIT"

There's a new kind of hunting season this year--Potatoes are the game. The boundaries of the "hunt" are the borders of continental United States. The season begins October 21st and extends through November 6th. Bag Limit is a bushel of potatoes for each member of your family.

The War Food Administration has declared potatoes a Victory Food Selection for this special season. This is a hunting season for nearly every family in the United States. There is no license to buy, and there are but few restrictions. First, we'll discuss the reasons for this "hunting season"---in short, the why. Then, we'll outline your specific job.

Let's visit a potato farm somewhere in the United States. There, we'll find plenty of activity. You'll see a farmer driving a potato digger through the field. Behind it are long rows of gleaming potatoes, freshly tossed out of the soil. Men, women, and boys are picking the potatoes and throwing them into crates. At the far side of the field is a truck driving between lines of filled crates. The driver stops every few yards, and slings them on the truck.

This operation has been going on for days and weeks---digging, picking, and loading. All around you are other potato fields with scores of workers harvesting the crop. We're going to follow one of these loaded trucks to the potato cellars, located at one end of the farm, to see another part of the operation. Here at the cellar, some of the potatoes

run over a grader, which sorts them into various sizes according to Department of Agriculture standards. At the end of the grader, workers are filling sacks with potatoes. These sacks are labeled and again loaded on to our truck.

Potato cellars themselves carry a typical smell. It's pleasant---sort of musty---a combination of an earthy odor and the smell of potatoes. This cellar we're visiting is packed full of potatoes. There's no room for any more. These potatoes will be held here for the next few months, and then sacked and shipped to market.

Now, let's hop a ride on our truck and make the trip to market. Our truck is bound for market, cause there's no other place for it to go. Potato cellars throughout the country are brim full. Commercial storage houses, where some farmers store their potatoes, are bulging under their heavy load. Farmers all over the country are in this predicament. The War Food Administration asked them to grow more potatoes. They are answering with the largest crop of Irish potatoes in the history of the United States---a crop of more than 460,000,000 bushels---8% larger than any other crop on record. This is a magnificent achievement---the result of sweat and skill and management, and farmers deserve our respect for their achievement.

When our loaded truck rolls into market, we find that we're just one of the fleet of trucks, all filled with potatoes. The market is full of them. There are more potatoes here, than people can eat immediately. Stores and warehouses already have their bins full, and potatoes must be stored during the winter months, or they will freeze and rot. But make no mistake about

it, every potato is needed.

Farmers raised this big crop of potatoes, because they have a place in our wartime food strategy. Our fighting men at the war fronts eat potatoes by the ton. The hard working home front of huge appetites needs still more tons of potatoes. We need more potatoes than ever before, and farmers have produced more than ever before. The one thing we need is more storage space to hold them over the winter. This is why the War Food Administration designated potatoes as a Victory Food Selection throughout the United States.

Here is how you can help: First hunt around your home—in your cellar, attic, garage. Pick a spot where the temperature will range between 40 and 60 degrees this winter. Then "Get Your Bag Limit"—buy a bushel of potatoes for each member of your family. Buy them in quantity—either in bushel baskets or in 100 pound bags. To help you calculate your bag limit, a bushel of potatoes weighs about sixty pounds. Take out bruised, cut and rotted potatoes. Store the sound ones in the spot you've picked. Keep the potatoes dry, and see that there is a movement of air around them. By doing this, you'll insure your family of enough potatoes, to last through the winter months. This is not harding, but be sure not to exceed your "Bag Limit". If you store more than a bushel of potatoes for each member of your family, some of them will probably rot before you're ready to eat them. We do not have potatoes to waste. **Serve** potatoes to your family often, but again, make full use of all you buy. You are asked to find space in your own home to store potatoes for your use. This is one of the practical contributions you can make to the management of America's wartime food supply.

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